



Licensing Information and Pricing

Savvy Caregiver® Program Licensing and Delivery

The Savvy Caregiver education program was created at University of Minnesota and originally published in 2002. Its content and materials have since been adapted and translated by the University of Minnesota, Emory University, and other collaborating organizations.

The program is not public domain or “open source” material, even when funded by state or federal grants. It is copyrighted and trademarked material that must be used under license and with permission. Since 2006, University of Minnesota has assessed licensing fees on select Savvy program materials. As of 2021, The University of Minnesota has begun assessing licensing fees on all Savvy programs and assigned rights to Savvy Systems, LLC to manage copyright and licensing.

As such, to deliver any Savvy Caregiver program (in-person or virtually), you must now purchase a license to deliver Savvy. This includes, but is not limited to, the following Savvy programs:

- Savvy Caregiver® (6 sessions)
- Savvy Caregiver® *Advanced* (4 sessions)
- Savvy Caregiver® *Express* (3 sessions)
- Savvy Caregiver® *Tele-Savvy* (7 sessions; available in late 2022)

Licensing Provides

- ✓ Authorized use of the evidence-based Savvy Caregiver program, name, materials, and resources from University of Minnesota and other copyright holders
- ✓ Updated/Authorized Trainer and Caregiver Manuals
- ✓ Updated Program Materials (including course videos, presentation slides, and handouts)
- ✓ Access to Members Only area on www.savvycaregiver.com with webinars for group leaders and project coordinators, flyers and marketing materials, and other resources
- ✓ Inclusion on national map “Licensed Sites” listing on www.savvycaregiver.com for direct referrals to your organization or agency

Savvy Caregiver® Workshop Licensing Fees

A “workshop” is defined as any multi-session Savvy program (i.e., Savvy Caregiver, Savvy Caregiver Advanced, Savvy Caregiver Express, and Savvy Caregiver Tele-Savvy).

In addition to purchasing a license below for workshops you intend to provide, please also purchase licenses for all programs delivered since 7/1/2021—the date licensing officially took effect with University of Minnesota and other copyright holders.

1-Workshop Licensing Fee	\$199/Workshop
5-Workshop Bundle (Save 20% Automatically)	\$799/Bundle
10-Workshop Bundle (Save 50% Automatically)	\$999/Bundle

Group Leader Training and Certification

*Must also purchase workshop licensing above.

- Savvy Caregiver Foundational Group Leader Training (includes training, certification, and 1 printed set of manuals and course materials) **\$1,499/Person**
- Savvy Caregiver **Advanced** Training and Certification (must first complete Savvy Caregiver Foundational Training) **\$ 499/Person**
- Savvy Caregiver **Express** Training and Certification (must first complete Savvy Caregiver Foundational Training) **\$ 499/Person**
- Savvy Caregiver **Tele-Savvy** Training and Certification (coming 2022) (must first complete Savvy Caregiver Foundational Training) **\$ 499/Person**
- Existing Savvy Group Leader Fidelity Certification (for existing Savvy Leaders; Good for 3 years) **\$ 199/Person**
- Existing Savvy Group Leader Fidelity Re-Certification (every 3 years after original certification) **\$ 99/Person**

Additional Resources

- Full-Color, Printed Trainer and Caregiver Manuals (optional) **\$ 20/manual**
- Consultation Services - Available Upon Request **Hourly Basis**

Questions and Additional Information

If you have questions about Savvy copyrights, trademarks, or licensing, please contact us at (952) 767-7788 or info@savvy caregiver.com.