



Licensing Information and Pricing

Savvy Caregiver® Program Licensing

The Savvy Caregiver education program was created at University of Minnesota and originally published in 2002 and has just celebrated its 20th anniversary. Over this time, its content and materials have since been adapted and translated by the University of Minnesota, Emory University, and other collaborating organizations.

The program is not public domain or “open source” material, even when funded by state or federal grants. Savvy Caregiver is copyrighted and trademarked material that must be used under license and with permission. Since 2006, University of Minnesota has assessed licensing fees on select Savvy program materials. As of 2021, The University of Minnesota has begun assessing licensing fees on all Savvy programs and assigned rights to Savvy Systems, LLC to manage copyright and licensing.

As such, to deliver any Savvy Caregiver program (in-person or virtually), you must now purchase a license to deliver Savvy. This includes, but is not limited to, the following Savvy programs:

- Savvy Caregiver® (6 sessions)
- Savvy Caregiver® *Advanced* (4 sessions)
- Savvy Caregiver® *Express* (3 sessions)
- Savvy Caregiver® *Tele-Savvy* (7 sessions; available in late 2022)

Licensing Provides

- ✓ Authorized use of the evidence-based Savvy Caregiver program, name, materials, and resources from University of Minnesota and other copyright holders
- ✓ Use of updated/Authorized Trainer and Caregiver Manuals
- ✓ Updated Program Materials (including course videos, presentation slides, and handouts)
- ✓ Access to Members Only area on www.savvycaregiver.com with webinars for group leaders and project coordinators, flyers and marketing materials, and other resources
- ✓ Inclusion on national map “Licensed Sites” listing on www.savvycaregiver.com for direct referrals to your organization or agency



Group Leader Training and Certification

In order to become a Savvy Caregiver group leader, you must first be trained and certified in the Savvy Caregiver Foundational Group Leader Training.

Are you interested in becoming a new Savvy Caregiver trainer?

- Savvy Caregiver Foundational Group Leader Training **\$1,499/Person**
(includes training, fidelity certification exam, 1 printed set of manuals, and downloadable course materials)

Are you already a Savvy Caregiver trainer?

If you were previously trained and have delivered Savvy Caregiver, you do not need get re-trained in Savvy. However, to be compliant, you do need to complete the fidelity certification exam process.

- Fidelity Certification for Existing Savvy Group Leaders **\$ 199/Person**
(certification is good for 3 years; 50% discount for re-certification every 3 years thereafter)

Are you interested in delivering additional versions of Savvy Caregiver?

Once you are certified in the Savvy Caregiver Foundational Training, you are eligible to get trained in the following Savvy Caregiver adaptations.

- Savvy Caregiver **Advanced** Training **\$ 499/Person**
(must first complete Savvy Caregiver Foundational Training)
- Savvy Caregiver **Express** Training **\$ 499/Person**
(must first complete Savvy Caregiver Foundational Training)
- Savvy Caregiver **Tele-Savvy** Training (coming 2022) **\$ 499/Person**
(must first complete Savvy Caregiver Foundational Training)



Licensing Fees, Manuals, and Consulting Services

Workshop Licensing Fees

Beginning in 2021, you must now purchase a workshop license in order to offer (or continue offering) Savvy Caregiver workshops in order to be in copyright compliance with the University of Minnesota and other copyright holders. Please purchase licenses for all workshops delivered since 7/1/2021 as well as any workshops you intend to provide in the future.

A “workshop” is defined as any multi-session Savvy program (i.e., Savvy Caregiver, Savvy Caregiver Advanced, Savvy Caregiver Express, and Savvy Caregiver Tele-Savvy).

Workshop licensing fees and bundles can be used to deliver *any* of the Savvy programs. If you purchase a bundle, multiple Savvy workshop formats can be offered under the same license bundle (e.g., 6-hour, 3-hour Express, etc.). For most organizations, the 10-Workshop Bundle is the most economical. **Workshop licensing fees and bundles do not expire.** If you intend to offer Savvy for multiple years in the future, we recommend the 10-Workshop Bundle.

- 1-Workshop Licensing Fee **\$199/Workshop**
- 5-Workshop Bundle (Save 20% automatically; \$159 per workshop) **\$799/Bundle**
- 10-Workshop Bundle (Save 50% automatically; \$99 per workshop) **\$999/Bundle**

Printed Manuals

Savvy Caregiver now offers full-color printed manuals delivered directly to your organization from our distribution center as an optional service. You may also print manuals locally, provided you print them in full color and use the most up-to-date version with a ©2022 date (downloadable from the Members Only area on www.savvy caregiver.com).

- Full-Color, Printed Trainer and Caregiver Manuals **\$ 20/manual**

Consulting Services

- Consulting Services for program set-up, grant writing support, etc. **Hourly Basis**

Questions?

If you have questions, please contact us at info@savvy caregiver.com.